



Global PaaS Market 2015-2019

Research Report on “ Global **PaaS Market** 2015-2019 ”

About PaaS

PaaS is a category of cloud computing services that provides application development platform with a development tool hosted in the cloud and accessed through a web browser. The cloud resources are

deployed and managed by cloud service providers while end-users have the liberty to use the service on a pay-per-use basis. With the PaaS solution, developers can build web applications without installing any tools at their end and deploy applications without any specialized system administration skills.

Technavio's analysts forecast the global PaaS market to grow at a CAGR of 27.31% over the period 2014-2019.

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Covered in this report

This report covers the present scenario and the growth prospects of the global PaaS market for 2015-2019. To calculate the market size, it considers the total revenue generated from the following:

- Software licenses and subscriptions
- Software implementation and maintenance costs

The report includes the following category segmentations:

- Stand-alone PaaS
- PaaS attached to SaaS

The report also includes the following product types:

- AIM platform
- Application development
- BI platform
- DBMS platform

The report also presents the vendor landscape and a corresponding detailed analysis of the five leading vendors in the market. In addition, it discusses the major drivers that influence the growth of the market. It also outlines the challenges faced by vendors and the market at large, as well as the key trends emerging in the market.

Key vendors

- Amazon Web Services
- CloudBees
- Google

Other prominent vendors

- Appirio
- Apprenda
- Bungee Labs
- CA technologies
- Engine Yard

Market driver :Reduced TCO

Market challenge : Data security concerns

Market trend : Increased adoption of PaaS among SMEs

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Table of Content :

PART 01: Executive summary

Highlights

PART 02: Scope of the report

Market overview

Top vendor offerings

PART 03: Market research methodology

Research methodology

Economic indicators

PART 04: Introduction

Key market highlights

PART 05: Market landscape

Cloud market overview

Cloud services segmentation

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